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BWT, Windhager and Mücke Motorsport: Fielding Four New Cars for a More Sustainable Future

- BWT and Mücke Motorsport extend their successful sponsorship deal.
- Windhager joins the renowned Berlin racing team as a key partner in 2025.
- Team Principal Stefan Mücke: "We have four cars this year – two GT4s and two LMP3s – showing how motorsport and sustainable innovation go hand in hand."

BWT – Best Water Technology, Europe’s leading water technology company, and Mücke Motorsport are set to continue their successful partnership, reinforcing a shared commitment to performance, innovation and sustainability. Since 2016, this collaboration has driven progress on and off the racetrack.

The 2025 season marks a new milestone with the arrival of Windhager - Best Heating Technology (BHT), a specialist in innovative and almost carbon-neutral heating systems. This creates a strong alliance between two leading Austrian companies, both dedicated to making the future more sustainable. Partnering with the long-established Berlin racing outfit, they aim to deliver top performance under the claim ‘For You and Planet Blue’.

For the 2025 season, the partners will field two GT4 and two LMP3 cars. The Windhager brand name will be prominently displayed on one of the cars competing in the ADAC GT4 Germany series and the Prototype Cup. Windhager’s bold red livery symbolizes power, efficiency, and cutting-edge technology – values reflected in the company’s forward-thinking innovations for sustainable heating.

At the same time, the iconic BWT PINK is making a comeback in the ADAC GT4 Germany series and the Prototype Cup. BWT’s PINK global presence reflects the company’s vision “Change the World – sip by sip“. More than just a color, PINK is a way of life that represents innovation, responsibility, and conscious water consumption. For the first time, BWT DIAMOND MINERALIZED WATER will grace the bodywork of the cars – a groundbreaking innovation in luxury gourmet catering and exclusive hospitality, seamlessly blending premium water quality with sustainable hydration.

BWT is taking its commitment to sustainability beyond the cars and into the racing environment. At every event, BWT water dispensers will provide drivers, teams, and fans with locally mineralized and filtered water, enriched with essential minerals like magnesium, zinc, and silicates. This initiative helps eliminate single-use plastic and glass bottles while reducing CO2 emissions by up to 80% by cutting out unnecessary transport.

Mücke Motorsport is set for an exciting season, with four drivers competing in the ADAC GT4 Germany series and two more in the Prototype Cup. The shared mission of BWT, Windhager, and Mücke Motorsport is to elevate talented young drivers, offering them a platform to showcase their skills while championing innovation and sustainability in motorsports.

"This partnership goes beyond motorsport," says Anna Grubeck, Head of Sports Sponsorship BWT. "It represents a shared vision for a more sustainable future. Together with Mücke Motorsport and Windhager, we are bringing innovative solutions to the world of motorsport. With our BWT water dispensers at every race, we are making a clear statement for the responsible use of water – For You and Planet Blue."

Peter Mücke, German racing driver and Team Principal of Mücke Motorsport is also sounding upbeat: "We are entering the tenth year of our successful partnership with BWT and are delighted to have Windhager on board as a new sponsor for the forthcoming campaign. We have four cars this year - two GT4s and two LMP3s - showing how motorsport and sustainable innovation go hand in hand. While BWT is constantly making progress for a better future, Windhager is providing additional impetus for sustainability. We are proud to be playing our part."

2025 Race calendar: GT4 Germany (subject to change)

25th - 27th April 2025: Motorsport Arena Oschersleben
4th - 6th July 2025: Norisring
8th - 10th August 2025: Nürburgring
22nd - 24th August 2025: Sachsenring
12th - 14th September 2025: Red Bull Ring / AUT
3rd - 5th October: Hockenheimring Baden-Württemberg

2025 Race calendar: Prototype Cup

18th - 20th April 2025: Spa-Francorchamps
9th - 11th May 2025: Hockenheimring
23rd - 25th May 2025: Lausitzring
4th - 6th July 2025: Norisring
8th - 10th August 2025: Nürburgring
12th - 14th September 2025: Red Bull Ring / AUT

About BWT

The Best Water Technology Group is Europe's leading water technology company. Around 6,000 employees work towards the goal of providing customers from private households, commerce and industry, hotels and municipalities with innovative, economic and ecological water treatment technologies, that guarantee maximum safety, hygiene, health and well-being in the daily use of water. BWT provides modern water treatment systems and services for drinking water, pharmaceutical and process water, heating water, boiler water, water for cooling and air conditioning systems as well as water for swimming pools. All over the world our Research & Development teams, using state-of-the-art methods, work on new processes and materials with the aim of developing ecological and economical products. A key development issue is the reduction in the products' use of operating resources and energy consumption and the resulting minimization of CO2 emissions. The declared goal of BWT is to

make perfect quality drinking water available all over the world and to reduce the consumption of single-use plastic bottles. That saves the complex transport, storage and disposal of single use water bottles. BWT pays particular attention to sustainability, social responsibility and the careful use of limited resources in order to leave a beautiful, livable world for future generations – according to the claim: BWT - For You and Planet Blue.

More information about the group of companies at www.bwt.com.

About Windhager - Beat Heating Technology GmbH

Windhager is the Austrian specialist for innovative heating solutions and has been a reliable manufacturer of innovative heating systems for renewable energies worldwide for over 100 years. Based in Seekirchen near Salzburg, the company has always shaped the future of modern heating, driven by a pursuit of efficiency, innovation, and customer satisfaction, along with a strong commitment to ecological responsibility. More than 500 employees pioneer environmentally friendly heating solutions for biomass and heat pumps, as well as holistic energy systems.

As a visionary leader in the industry, Windhager is redefining combustion technology with its mission of PUREST HEATING, setting new benchmarks through technical excellence and pioneering Zero-Emission-Technology. Windhager's vision is to make the planet a livable place for future generations through sustainable action. Since 2024, Windhager – Best Heating Technology, in partnership with its sister company BWT, has been offering the perfect solutions for pure heating and pure water – **For You and Planet Blue.**

More information at www.windhager.com.

Contact:

Marina Weiss
Mücke Motorsport GmbH PR & Team-Management
Tel: +49 30 6331 3070
E-Mail: marina.weiss@muecke-motorsport.de

Further information:

Website: www.muecke-motorsport.de
Facebook: www.facebook.com/mueckemotorsport
Twitter: www.twitter.com/MMosport
Instagram: www.instagram.com/mueckemotorsport/
YouTube: www.youtube.com/user/MueckeMotorsport